



**UNIVERSITY OF  
LIMERICK**  
IRELAND



# The Kemmy Business School



The Kemmy Business School (KBS), University of Limerick (UL), is one of Ireland's leading business schools with a reputation, established over 30+ years, for providing a first class business education that prepares graduates for successful and rewarding careers in a variety of business disciplines and professions.

The 11,000 m<sup>2</sup> KBS building offers state of the art facilities to its staff and students which includes Ireland's first campus-based simulated Trading floor. The School structure is built around four academic departments (Accounting & Finance, Economics, Management & Marketing, and Work and Employment Studies) which are the key delivery units to which the 90+ faculty in the School belong. KBS has a portfolio of 80+ international partner schools.

KBS was first Irish business school to sign up to the UN Principles of Responsible Management Education initiative (PRME) and the school is now a PRME Champion School.

**PRME** Principles for Responsible Management Education

Kemmy Business School has received international recognition through the accreditation of our programmes from bodies such as AACSB, AMBA, PMI and EFMD (EPAS accreditation).

**The KBS facilities include:**

- Simulated Trading Floor, this was the 1st in Europe
- Student Enterprise Centre
- Marketing Technology Suite
- Breakout Rooms
- HRM Teaching and Practice Laboratories
- Wireless Internet Access
- Applied Economics Laboratory
- Executive Style 50 Seat Classrooms



[ul.ie/international](http://ul.ie/international)

# CHANGE YOUR VIEW CHANGE YOUR FUTURE

## WORK AND EMPLOYMENT CLASSES

### PM4008

Employment Relations Practice

### PM4098

Contemporary HRM: Context & Strategy

### PM4067

Contemporary Issues in Organisational Behaviour

### PM4077

HR Analytics

### PM4108

The Psychology of Career Success

### PM4027

Social Psychology of Organisations

### PM4014

Human Resource Development

### PM4054

Applied Organisational Behaviour

### PM4013

Principles of Human Resource Management

### PM4064

Employment Relations or Language

### PM4022

Principles of Organisational Behavior

## LAW CLASSES

### LA4005

Legal Environment of Business

### LA4008

Company & Partnership Law



## ECONOMICS CLASSES

### EC4417

Industrial  
Economics

### EC4427

Managerial  
Economics

### EC4408

Public Finance

### EC4018

Monetary  
Economics

### EC4027

The European  
Economy

### EC4108

Contemporary Issues  
in the Global Economy

### EC4044

Applied Economic  
Analysis

### EC4014

International  
Economics

### EC4004

Economics for  
Business

### EC4101

Microeconomics

### EC4102

Macroeconomics  
Vacation

## MATHEMATICS & STATISTICS CLASSES

### MA4113

Applied Business  
Mathematics

### MA4114

Applied Business  
Statistics

## ACCOUNTING AND FINANCE CLASSES

### AC4417

Management  
Accounting 1

### AC4007

Advanced Financial  
Reporting

### AC4034

Auditing & Accounting  
Frameworks

### AC4024

Financial Accounting  
and Reporting

### AC4001

Principles of  
Accounting

### AC4002

Managerial  
Accounting

### AC4418

Managerial  
Accounting 2

### TX4407

Corporate Taxation

### FI4003

Finance

### FI4007

Investments: Analysis  
and Management

### FI4008

Empirical Finance

### FI4008

Empirical Finance

### TX4407

Corporate Taxation

### IN4003

Principles of  
Risk Management

### IN4004

Insurance Law & Claims

### IN4014

Life Insurance

### IN4427

Insurance Organisations  
& Markets

### IN4007

Governance and Risk

### IN4008

Reinsurance/ART

### IN4418

Risk Control &  
Underwriting

## ACCOUNTING AND FINANCE CLASSES

### MK4005

Marketing Intelligence

### MK4027

Strategic Brand Management

### MK4038

Marketing Relationships  
& Networks

### MK4017

Marketing Leadership

### MK4025

Marketing Communications

### MK4004

Consumption &  
Consumer Culture

### MK4002

Marketing

### MG4031

Management Principles

### MG4035

International Management

### MG4037

Strategic Management  
Information Analysis

### MG4058

Management Consulting

### MI4407

Social and Economic  
Perspectives of Information  
Management

### MI4408

Strategy and Knowledge  
Management

### MI4007

Business Information Manage-  
ment

### MN4007

Project Management  
Theory and Practice

### EP4007

Enterprise Management  
and Growth

### EP4008

Business Consulting

### EP4003

Entrepreneurship  
and Innovation

## The Perfect Learning Environment

**3,000**

International Students from

**100**

countries

**700,000**

visitors annually to Ireland's premier sports arena



Value: Lower cost of living



Free Gym membership for all study abroad students

**148**

hectares of distinctive riverside parkland campus



16 restaurants



Volunteering opportunities on and off campus



Join the UL Wolves Clubs & Societies: Over 85 active clubs & societies



UL Buddy Program: Get connected with a University of Limerick Student



Free cultural & sporting events for study abroad students

## Student Support



Voted best international support in Ireland



Counselling & Wellbeing services



First 7 Weeks Programme support



Dedicated Student Support Officer



Airport collection from Shannon during Orientation Week

## #1 In Ireland & the UK for



World #1 for social activities\*



International Division & for Students Union\*



World #2 Happiest campus\*



Best Erasmus Programme 2018, 2019, 2020\*\*

\*International Student Barometer Survey 2019

\*\*The Education Awards Ireland

## 1 In Ireland for



Accommodation Quality & Cost



Social Activities



Campus Environment & Buildings



Visa advice & pre-arrival information



International Division



Welcome & Orientation Programme



Clubs & Societies & Student's Union



Sports Facilities

\*International Student Barometer 2019

## Accommodation



8 purpose-built student villages

**2,800**

student rooms

Live with Irish and International students in new and refurbished village accommodations.

## A Real International & Cultural Experience

University Concert Hall (UCH):

**1,038**

seat concert hall

**17%**

international student population

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ULInternational



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www.studyireland.ie

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EDUCATION  
IN IRELAND

WORLD-CLASS STANDARDS  
WARMEST OF WELCOMES